



Events

Annual Awards Dinner

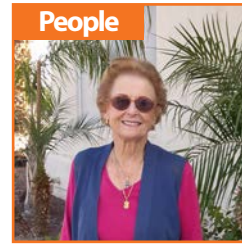
Looking ahead to the AWGA's 91st year as Arizona's Leader in Women's Golf
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Results

State Medallion

142 teams of two women competed in this two day event at Ocotillo Golf Club. Read all the results.
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People

Yuma's Fountain of Youth: Mesa Del Sol

Three amazing women who stay young by playing golf. Page 6



NewsLinks

A publication of the Arizona Women's Golf Association | Dedicated to promoting golf for women in Arizona

2015 AWGA Annual Meeting and Recognition Dinner

The 2015 Annual Meeting & Recognition Dinner that took place January 22nd at the Arizona Golf Resort kicked off the AWGA's 91st year of operation. The day started with an informal social hour, where AWGA Board members and representatives of the AGA, LPGA, PGA, JGAA, and USGA mingled with AWGA Reps, volunteers, award winners and members in a relaxed atmosphere where they could sit, talk, and connect with one another.

In the business meeting that followed, reports were given by the Treasurer, Board President, Executive Director, and the USGA's Mike Sweeney. The President's report focused on 2014's positive changes, which included program restructuring that helped streamline how work gets done, and the appointment of a number of new Committee Chairs. There has also been a website facelift, which has freshened up the look of the website, and also made it easier to find the information you need in your eGolfBag. Special note was taken of the exciting progress in the Arizona Rules Committee (AzRC) Project, a collaborative effort of the AWGA and AGA to provide a highly trained group of Rules Officials to the many organizations hosting golf tournaments throughout the state of Arizona. Marked growth of the Golf Endorsed by Members ("GEM") Program was also seen. Over 4,200 surveys were received in 2014, which provided valuable feedback for understanding female preferences at golf courses around the state, and the program earned the IAGA's prestigious Gold Tee Award for "stellar achievement" in golf administration best practices.

Executive Director Mary Pomroy's report focused on financial matters, as well as her efforts to nurture relationships with other organizations through collaborative programs. The AWGA maintains strong ties with a number of outside organizations, including the Women's Golf Alliance, which is a network serving over 120,000 women golfers across the country, as well as the International Association of Golf Administrators, which includes 107 associations across North America, Bermuda and Puerto Rico.



Left to right: Erin Groeneveld, Mary Pomroy, and Kelly Hollister, receive the IAGA's Gold Tee Award for the GEM Program



The 2015 AWGA Board of Directors. Top row from left: Juanita Rosenfeld, Mary Byrd, Suzy O'Hara, Ginny Zak, Phyl Ray, Janet Cothren. bottom row from left: Lynne Peters, Colleen Green, Lauren Todd-Mariano, Sally Larson, Melanie Bridges, Robin Cook

Mike Sweeney, USGA Regional Affairs Director in the Western Region, then spoke about how the partnership between the AWGA and USGA makes each organization stronger, and how thankful he was for our volunteers, who help at the local and national levels. He did a quick review of the USGA's Strategic Goals and Initiatives for the year, and was excited to announce that a new online educational experience will be available on the USGA website once their website redesign is

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2015 AWGA Annual Meeting and Recognition Dinner (continued from page one)

completed. In other exciting news, he reported that their “Play 9” program, which encourages all golfers to fit golf into their busy schedules, helped increase 9-hole rounds by 13% in 2014.

At the evening’s Recognition Dinner, thanks were given to retiring Board members and the new Board was introduced. The Third Annual GEM awards were the first to be given out, and the AWGA Board President was delighted to report that of the 29 clubs who won the award, there was an equal distribution of winners between public, private, and semi-private clubs in 2014. We were glad to learn that clubs like The Gallery, one of 10 three-time winners of the award, consider their GEM awards to be a prestigious accolade, and we hope that even more of our members will choose to fill out their GEM surveys in the year to come.



The staff of Briarwood CC, 2014 AWGA Host Club of the Year.



Kristi Fowler with the GEM Award for The Gallery



2014 State Medallion Club Team Championship

By Kelly Hollister, AWGA Staff



Many clubs throughout Arizona participate in State Medallion for their club. State Medallion competition is open to AWGA members on the club member’s Play Day and consists of two best gross and two best net 9-hole rounds for 9-hole clubs and 18-hole rounds for 18-hole clubs out of a designated four rounds. Players need not participate in all four rounds to be eligible. The gross and net winners are determined on the basis of the best two rounds out of four.

On January 6 and 7, 2015, our annual State Medallion Club Team Championship was held. There were 123 teams of 18-hole clubs, and there were 19 clubs who sent 9-hole participants. The event was held at Ocotillo Golf Club in Chandler, AZ. Despite the challenging layout, everyone had a fantastic time, and the lunch and after-golf entertainment by a magician was great. Overall Co-Winners for the 9-Hole event were

Lynn Tanner and Jan Lien from Cottonwood CC; and Elyse Weigand and Donna Harlow from Pebblebrook GC. The winners of the 18-hole event were Penny Rady and Charlene Osborne from the The Country Club at DC Ranch. You can see full results on the AWGA website.

We are looking for more 9-hole clubs to participate as well. Even if you are a designated “Print Group” of your 18-hole club, you may have the option of participating. The AWGA also furnishes Gross and Net State Medallion ball markers for the winners of each club’s State Medallion. Your AWGA Rep can request these ball markers for your club. If you would like more information on having a State Medallion competition for your club, please contact Kelly Hollister at kelly@awga.org or call 602-253-5655.

2014 State Medallion Club Team

Results - 9 Hole Matches (continued from page 2)

Overall Co-Champions

Tie Cottonwood CC +16 88
Lynn Tanner (50) and Jan Lien (38)

Tie Pebblebrook GC +16 88
Elyse Wiegand (50) and Donna Harlow (38)

First Flight

First Place The Views +19 91
Debbie Allen (48) and Judy Lynch (43)

Second Place Pinewood CC +23 95
Lori A. Prescott (52) and Becky Palumbo (43)

Second Flight

First Place MountainView/Preserve +19 91
Kay Tomaszek (50) and Deborah Bunker (41)

Second Place Pinnacle Peak CC +23 95
Doris Meyer (53) and Diane Raleigh (42)

Third Flight

First Place Pebblecreek GC +26 98
Linda Thompson (53) and Barbara Brace (45)

Second Place Oakwood CC +33 98
Pat Stead (64) and Phyllis Madison (41)

2014 State Medallion Club Team

Results - 18 Hole Matches

Overall Co-Champions

DC Ranch +11 155
Penny Rady (84) and Charlene Osborne (71)

First Flight

First Place Papago +12 156
Karen Pultz (76) and Lauren DeBonis (80)

Second Place Randolph North +14 158
Judy Miller (89) and Penny May (69)

Second Flight

First Place Briarwood CC +17 161
Karri Kinkead (81) and Arlys Kraft (80)

Second Place Oakwood CC +21 165
Sharon Bowditch (80) and Joanne Knutson (85)

Third Flight

First Place Arrowhead CC +14 158
Claudia Pilot (75) and Ellen Pfenninger (83)

Second Place Tucson National +17 161
Kelly Loeb (78) and Sandy Wagner (83)

Fourth Flight

First Place Pinetop Lakes +18 162
Claire Schmoyer (74) and Barbara Klemstine (88)

Second Place Bear Creek +19 163
Allene Richlie (86) and Cristine Satterthwaite (77)

Fifth Flight

First Place Pinewood CC +23 167
Andy Harper (90) and Darlene Drosky (77)

Second Place Anthem CC +25 169
Juanita Rosenfeld (81) and Livy Silveus (88)

Sixth Flight

First Place Mountain Brook +28 172
Kathy Sipel (93) and Virginia Mutters (79)

Second Place Antelope Hills +34 178
Cathy Schiller (106) and Sue Gibson (72)

Seventh Flight

First Place Canoa Hills +44 188
Elissa Heifers (99) and M.J. Christiansen (89)

Second Place Quailwood +44 188
Roe Peloquin (102) and Sandra Weaver (86)

Eighth Flight

First Place Wickenburg CC +42 186
Jane Ross (115) and Yoon Park (71)

Second Place Huukan +52 196
Susan Benedict (106) and JoAnn McClure (90)

The AWGA Handicap Committee

Members of this AWGA Committee are certified in the USGA Handicap System. The purpose of the Committee is to ensure that member clubs are operating under the requirements of the USGA, and more importantly, to support and educate member clubs at the local and regional level. We also provide training for the Handicap Chairs and golf professionals state-wide.

Our committee members are available to answer questions, provide technical support and generally assist members of the AWGA. We have regional diversity - north, south, east and west - look for a Handicap Specialist in your area!

Erin Groeneveld - erin@awga.org, handicap@awga.org – AWGA Staff – Partners with the Handicap Committee Chair to ensure the operation of the Association’s Handicap service, assuring that it is operated in full compliance with the requirements of the USGA Handicap System and the AWGA/USGA licensing agreement.

Janet Cothren - jcothren@msn.com Northern and Central - AWGA Handicap Committee Chair, 2nd year.

Ginny Zak - ginnyzak@gmail.com Central - President of the AWGA, Handicap Seminar presenter, past Handicap Committee Chair, ex-officio on the Handicap Committee

Carol Anderson - andersoncarol56@gmail.com Yuma - Handicap and Tournament experience with Cocopah Ladies Golf Club

Patricia Combs - patriciacombs69@gmail.com Tucson and White Mountain - Handicap and Tournament experience at Crooked Tree Golf Club, AWGA Handicap Committee since 2011

Deanne Greco - grecod@cox.net Sun City area - Handicap experience at Corta Bella Golf Club

Colleen Green - colleeniegrenie@aol.com Surprise - Central Arizona Golf Districe (CAGD) tournament director since 1996, handicap committee experience at Great Eagle Golf Club

Barb Klink - bjkli@comcast.net Tucson - Handicap Chair with Arizona National Golf Club and Southern District, member of the AWGA Handicap Committee since its inception

Luanne Lea - my8aces@powdermail.com Lake Havasu and Williams - Handicap Chair for Lake Havasu WGA and Elephant Rocks WGA

Lynne Lombard - coazgal@gmail.com Tucson - Forty-Niner Golf Club Handicap Committee since 2007

Lynn Zmistowski - Lynn@zmistowski.com East Valley and White Mountain - USGA Handicap Procedure Committee 25 years, AWGA Handicap Committee since 2007

Rules School



with Sally Larson

Q. A player’s ball lies downhill from the putting green outside of a lateral water hazard. She strikes the ball toward the putting green, but it does not clear the crest of the hill, and rolls back toward the water. A fellow competitor yells to stop the ball and so she does. The player **purposely** puts her hand down in front of the moving ball and lifts it before it enters the lateral water hazard. She places the ball where it was stopped and plays it. What is the ruling?



A. The operative word in this situation is “purposely;” therefore Rule 1-2, EXERTING INFLUENCE ON MOVEMENT OF BALL OR ALTERING PHYSICAL CONDITIONS, is applicable. The player took an action with the **intent** to influence the movement of the ball, preventing it crossing the margin of the lateral water hazard. It’s important to note, that oftentimes the margin of the hazard is not the physical waterline. (For a full definition of the margin of the hazard, visit the rules section of www.usga.org.)

The penalty for breach of Rule 1-2 is Loss of Hole in Match play or two strokes in Stroke play. In the case of a serious breach of Rule 1-2, the Committee may impose a penalty of disqualification. The player must play the ball from where it was stopped or deflected. Rule 19-2, BALL IN MOTION DEFLECTED OR STOPPED BY PLAYER, is not the applicable Rule as it refers to a ball **accidentally** deflected or stopped by the player.

Some other examples of actions that fall under Rule 1-2 when the player’s intent is to influence the movement of the ball or to alter physical conditions include:

- Player purposely breaks branches from a bush where her ball may roll after a drop.
- Player presses down turf as a ball is rolling toward the area.
- Player lifts a rake or loose impediment as a ball rolls toward it.

Share your Rules of Golf questions with the AWGA any time by emailing rules@awga.org.

“The second great principle of golf is that you put your ball in play at the start of the hole, play only your own ball and do not touch it until you lift it from the hole.”

~Richard S. Tufts



May 2014

- 10 | Karen Marshall | Dave White Municipal GC
- 11 | Sandy Oberkfell | Desert Mountain Renegade

July 2014

- 7 | Lorna Lincoln | Pebble Creek Tuscany Falls

September 2014

- 11 | Barb Kennedy | Silver Creek GC

October 2014

- 13 | Marsha Trudeau | Desert Mountain Apache
- 16 | Linda Cole | Wigwam GR

November 2014

- 2 | Kathy Schnell | Ironwood GC
- 2 | Kathleen Wood | Desert Mountain Renegade
- 10 | Faith Edgar | Desert Mountain Geronimo
- 14 | Perry Moreau | Desert Mountain Apache
- 14 | Jeannie Beattie | Apache Wells CC
- 22 | Anne Walsh | Desert Mountain Apache
- 25 | Patt Manheim | Verde Santa Fe GC

December 2014

- 2 | Phillis Bond | Highlands @ Dove Mtn
- 2 | Nancy Parker | Desert Mountain Apache
- 11 | Karen Stensrud | Quail Creek CC
- 12 | Teresa Dolan | Johnson Ranch GC
- 12 | Jan Morse | Highlands @ Dove Mountain
- 12 | Carole A. Schmidt | Ironwood GC
- 14 | Jan Kreis | Saddlebrooke CC
- 16 | Lynne Lombard | 49'er Country Club
- 16 | Barb Koshuta | Sunbird GC
- 18 | Roberta Montgomery | Corte Bella GC
- 19 | Colleen Mitchell | Palo Verde CC
- 21 | Chris Strickland | Desert Mountain Chiracahua
- 21 | Kathie Bannister | Arizona National GC
- 29 | Elissa Helpers | Canoa Ranch GC

January 2015

- 3 | Linda Roman | Anthem CC
- 3 | Carole Sours | Briarwood CC
- 4 | Lori Schumacher | Phoenician Golf Club
- 6 | Joyce Rustman | Pebble Creek Eagles Nest
- 6 | Cathy Lyders | La Paloma CC
- 9 | Carol Henderson | Desert Mountain Cochise
- 7 | Sharon Kittle | Desert Mountain Geronimo
- 8 | Roxanne Lyle | Palmbrook Country Club
- 8 | Sandi Wellman | Apache Wells CC
- 8 | Izzy Cantwell | Desert Mountain Renegade
- 8 | Maisie Heiken | Desert Mountain Apache
- 9 | Nancy Ott | Sunbird Golf Club
- 12 | Carole A. Schmidt | Ironwood Golf Club
- 14 | Connie Cope | Desert Mountain Chiricahua
- 15 | Sue Braun | The Preserve Golf Club
- 19 | BJ Kirkman | Mountain Brook GC
- 19 | Shirley Eliuk | Robson Ranch GC
- 19 | Debbie Zimmerley | Sunbird GC
- 20 | Doris Swanson | Oakwood GC
- 23 | Gloria Mohnar | Bear Creek GC
- 25 | Susan Brinkley | Granite Fall North GC
- 25 | Penny Nelson | Dave White Municipal GC
- 27 | Mary Byrd | Palmbrook CC
- 27 | Karen Wilson | MountainView GC
- 29 | Marilyn Leopold | Los Caballeros GC

February 2015

- 1 | Pam Blue | Phoenix Country Club
- 4 | Sandy Nank | Torres Blancas GC
- 5 | Susan Martin | Kokopelli GC
- 10 | Randi Elliott | The CC @ DC Ranch
- 11 | Wendie Cameron | Sunbird GC
- 12 | Vanessa Heimgartner | Cottonwood CC
- 18 | Cari Bilbie | Stallion Mountain GC



The “Over 85 Years Old” Ladies of Mesa Del Sol Golf Course

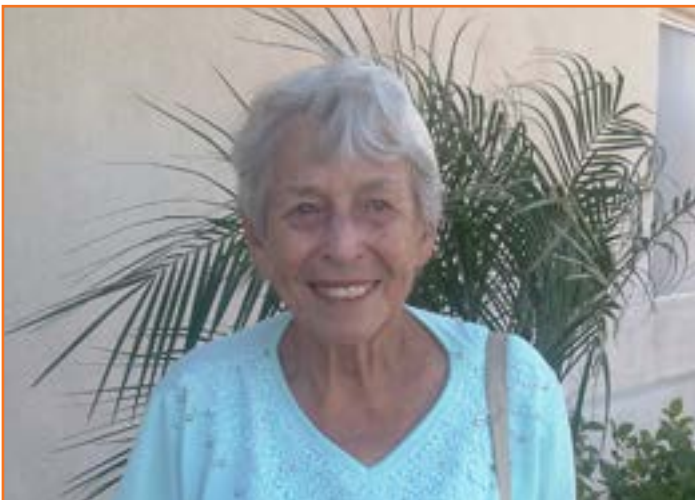
Three amazing women who stay young by playing golf.



Joann Sandstede

Born March 10, 1925 in McMinnville, Oregon, Joann Sandstede is 89 years young. During the summers of World War II, she had to stay home to do the boy’s chores on the farm while they were at war.

Joann started playing golf in 1966 in Roseburg, Oregon. She is still a member at Roseburg Country Club, where she was the Club Champion in 1978. She has had six Holes in One, four of which came in Oregon, and two of them have come in Arizona. She also won “Ace of the Year” at Desert Hills GC in Yuma in 1999. She was Club Champion at Desert Hills GC in 1978, and won the Pat Allen Perpetual Trophy, which is awarded to the most consistent player from the Roseburg CC WGA. This year she came in first in her flight in the Mesa Del Sol Cup.



Marge Bartel

Born July 8, 1925 in Bremington, Oregon. She started playing golf in 1950. During her career:

- She was the Club Champion at Mesa Del Sol for the Monday Ladies League in 1996
- She has had one Hole in One at McKay Creek Golf Course in Oregon

In her later years, she has had cancer twice, fell and fractured her pelvis, but it hasn’t kept her down. You can see her out at Mesa Del Sol Golf Course playing 18 holes of golf every Monday and Thursday morning.



Dee Coffelt

Born July 18, 1929 in Holbrook, Idaho, she started playing golf in 1959. Dee resides in Northern Arizona in the summer, and in Yuma, Arizona in the winter. She has had 2 Holes in One at Mesa Del Sol GC, and one in Oregon. She had mentioned to Darla Peterson, the writer of this article, that she and her nephew were going golfing in Oregon, and that she hadn’t had a Hole in One yet, so of course, Dee got her first Hole in One on that trip! Dee has been the Club Champion at Mesa Del Sol seven times, and has been a member of Mesa Del Sol since 1981.

2014 AWGA Award Winners

On January 22nd, the 2014 AWGA Award Winners were announced at the Annual Meeting and Recognition Dinner.

The newly renamed **Kathy Ehrlich AWGA Volunteer of the Year Award** was introduced by Kathy's husband Ira, who was proud that the award had been named for his wife. Sally Larson good-naturedly roasted 2014's recipient, Donna Shaw, regaling the crowd with tales of Donna's penchant for sleeping in. Donna herself gave an entertaining acceptance speech. She is a long-time EWGA, AWGA and USGA volunteer. A woman of integrity and honesty, Donna says volunteering has led her to see great places and to meet amazing people.

Five-time AWGA State Match Play Champion and 1988 LPGA National Teacher of the Year Judy Loftfield-Whitehouse was on hand to accept the **2014 Dorothy Pease Achievement Award**. Judy spoke about how lucky she felt to have had Dorothy as a mentor in her youth, how grateful she was for the ladies of Arizona Country Club who always encouraged her efforts, for Joanne Winter and for the women of the AWGA who provided venues for developing her skills. Her daughter Katy sent in a powerful video message: "...you created a world where I never once doubted that I would have the same opportunities that all the boys did, and that's a pretty great trail to blaze."

The **2014 Host Club of the Year Award** went to Briarwood CC in Sun City West. Presenter Barb Byrnes explained that the award is given to the course that tournament players, volunteers and AWGA staff all determine offered the best experience at an AWGA event in the previous year. General Manager Debbie Boyer is determined that her course will soon earn a GEM designation.

As **2014 AWGA Rep of the Year**, Barbara Lail drew chuckles from the crowd when she described how, as a former triathlete, she nearly didn't get involved in golf because "it didn't seem active and challenging enough". She and her club President, Barbara Gregory, thanked the AWGA for all they do for women's golf.

In an interesting twist to the evening we discovered that **2014 Senior Player of the Year** Kim Eaton knew Dorothy Pease Award winner Judy Whitehouse from many years ago when Judy and Joanne Winter flunked Kim on her first LPGA Class "A" Teaching exam. Kim said it worked out okay, though, because it made her try harder to become a teacher. Her accomplishments since becoming a reinstated amateur have obviously been numerous and Chris Giza was the perfect choice to present her award. Chris kept the crowd in stitches, starting by throwing out a scroll several feet long, joking "have you seen all the things Kim has done?!?! Eleven time State Champion..." Then under her breath "A little greedy if you ask me". Recovering from double knee-replacement surgery, Kim quipped that she recently tried to convince her handicap chair that she was going to need strokes when she started playing again. The answer will please many readers, it was "No!!"



*Saki Iida,
2014 Player of the Year*



*Kim Eaton,
2014 Senior Player of the Year*



*2014 Rep of the Year,
Barbara Lail*



*2014 Dorothy Pease Award
Judy Whitehouse*



*2014 AWGA Kathy Ehrlich
Volunteer of the Year
Donna Shaw*



*2014 Host Club of the Year
Briarwood CC with Debbie
Boyer, Cindy Bryniarski and
Barb Byrnes*

JGAA Executive Director Scott McNevin mentioned that, as a junior, Saki Iida finished in the top three in JGAA competitions an amazing 24 times. Saki was JGAA Junior State Champion three times, became an Arizona State Champion in 2011 by winning the AWGA Stroke Play Championship against a field that included four former Stroke Play Champions, and in 2013 and 2014 made it to the round of 64 at the U.S. Women's Amateur. For her success in both Arizona and on the national level, Saki was named the **2014 AWGA Player of the Year**. Saki, an ASU sophomore, said she was grateful to be recognized for her hard work. She thanked her coaches and friends who have helped her grow as a person and as a player, and especially thanked her parents for working hard and letting her play golf. She concluded by saying, in a voice choked with emotion, "Words cannot express how much they mean to me".



Nationwide[®]

The AWGA and the AGA, the state governing bodies for amateur golf, are offering their 75,000 members an opportunity to save on the full range of insurance products offered by Nationwide Insurance.

Although an initial notice of this beneficial relationship was announced through an email blast, we wanted to inform NewsLinks readers of this important action. The affinity relationship will provide an added value for the Associations' members with the opportunity to qualify for discounts from one of the nation's leading insurance carriers.

For those members who do not want to take advantage of this opportunity currently, simply unsubscribe via your eGolfBag or call the AWGA office.

Nationwide Insurance, Arizona Women's Golf Association and Arizona Golf Association Form Affinity Relationship



Arizona Women's Golf Association
141 E Palm Ln Ste 210
Phoenix, AZ 85004-1555

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Dear Caddy



Q. Why is it that I can make a 10-foot putt for bogey, but making a 4-foot putt for birdie is usually a miss?

A. This problem plagues many golfers. If this sounds like you, you are guilty of “labeling” your putts. Labeling means that you always know what the putt is for—bogey, par, or birdie. This process of labeling your putts limits your performance. It is very difficult for many players to not know what they are putting for. This causes you to focus more intensely on some putts. There is a mindset that it's okay if you don't make the putt for birdie because you still can make par. A putt is a putt is a putt, no matter what you are putting for. The task is still the same--to hit a small round ball into a hole. Players need to learn how to dedicate the same focus and intention to every putt. You want to try to make everything, despite the putt's meaning.

When a player hits the green in regulation he says, “I can two-putt and still make par.” This is unproductive thinking. The player lacks the intense focus needed to make putts. Often the player thinks “let's not be stupid and three-putt”. Every putt

has the same probability of being made, whatever its outcome. How often do you notice that you were concentrating well on par and bogey putts, but when you had a birdie or eagle putt, you just wanted to get it close? Do you handcuff yourself with this type of thinking? This causes players to become score conscious.

The key is to treat each putt as just that—another putt. When conscious of what the putt is for, you are focusing on outcome and not the task. When you focus on the outcome, this leads to tension or thinking about your score for the hole. You make putts by focusing on what you need to do to make the putt, not what you are putting for. Get a good read, see your line, get a feel for the speed and believe that you can make it. Forget about what the putt is for—that doesn't help you make it. Think about hitting your line with the right speed. If you can do this you will make more birdie putts. Remember that a putt is a putt and all putts can be made, despite what the putt is for.

Courtesy of The Mental Art of Putting: A Guide to a One-Putt Mindset by Patrick J. Cohn and Robert Winters.